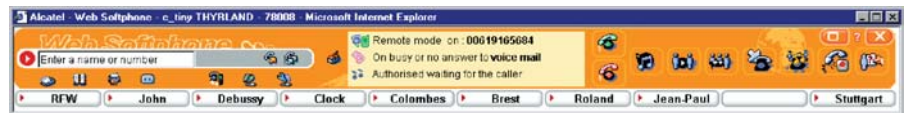


Alcatel OmniTouch Unified Communication My Phone

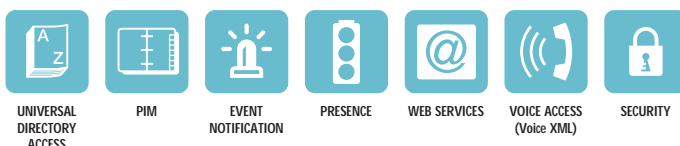
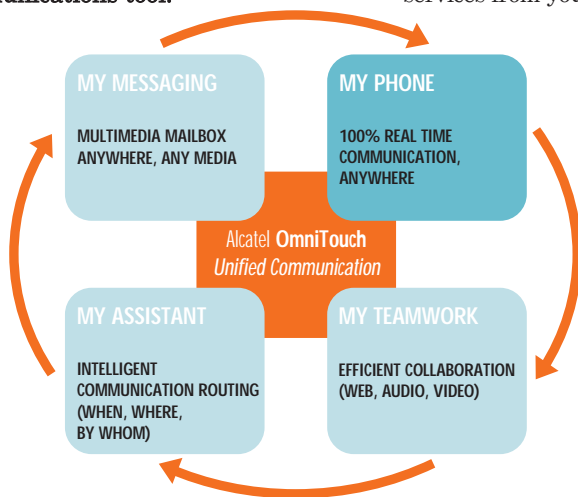
If it is enterprise communications efficiency you seek, look no further than the award-winning My Phone software application. As part of Alcatel's **OmniTouch Unified Communication software suite**, My Phone combines the effectiveness of the telephone with the versatility of IT – transforming your PC or laptop into a powerful real-time communications tool.



Some of your people conduct business on the move, inside or outside the enterprise, while others tend to stay put. No matter – My Phone is designed to keep them all on the ball. This is because My Phone capabilities are accessible from anywhere: while in the office from your computer, while traveling from your laptop using the Web Softphone and even some services from your mobile phone or PDA.

When on the move, My Phone application allows you to associate any phone (cellular, home phone, ...) for audio or use your multimedia PC with VoIP. Remote, headquarter, and branch workers will receive additional productivity and responsiveness gains due to the tight integration that My Phone has with the other Alcatel **OmniTouch Unified Communication** software applications, which include My Messaging, My Assistant, and My Teamwork. All of these software applications are powered by seven core services (Universal Directory Access, ...) and built on a common framework and interaction engine.

If you are thinking in terms of employee efficiency, effectiveness, ease-of-use, responsiveness – try the Alcatel My Phone application. You will be pleasantly surprised.



My Phone is a real-time desktop application that streamlines your business communications. It enables you to leverage your existing investment through tight integration to Microsoft Outlook/Outlook Web Access or Lotus Notes/Lotus Web Access applications. Additionally, you can run My Phone as a phone toolbar, co-existing with other applications residing on the desktop.

telephone set management, and voicemail. My Phone integrates with the most popular workgroup applications and is open to other business applications. It provides a major step forward for you in office efficiency.

Your Mobile Office

For users in site or off site, My Phone application offers three key assets to boost their efficiency and productivity. To easily setup a call, **Universal Directory Access (UDA)** allows users to dial by name in their directories (personal, group or corporate) through a highly efficient search engine. UDA is available for tele-workers through either voice or graphical user interface.

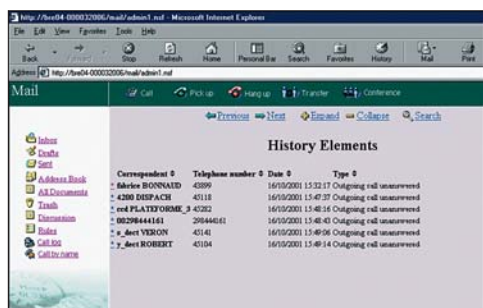
The **Nomadic mode** provides users the ability to associate any phone (cellular phone, home phone, ...) for audio. The mobile employee works remotely like if he were at office (e.g. with all My Phone features and "one number" for his calls). For outgoing calls, they are generated from the Alcatel **OmniPCX Enterprise** to the phone of their choice and the

person they need to reach.

On an incoming call, users are notified by a **screen pop** with caller information. The screen pop is performed either by My Phone application, or through your Corporate Directory or your PIM applications such as Outlook and Notes.

My Phone combines the flexibility and mobility of on-site wireless sets with the easy to use Alcatel Softphones. Indeed, it is a true virtual office solution inside your company. Users can login to any PC connected to your LAN associated with any company phone set.

There is more. All telephony services are available on a single multimedia PC, whether you are inside the company or on the road, thanks to the VoIP capabilities. Home workers receive the same benefits and with VoIP they leverage their ADSL connections. Furthermore full mobility on demand is possible at any moment by switching from VoIP mode to your cellular phone in nomadic mode with one click.



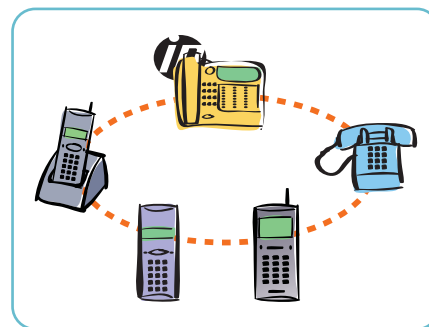
The best of both worlds

Both workgroups and individual employees benefit from the My Phone application. You are able to manage real-time communications and information exchange by linking the two powerful business tools – the desktop PC and the telephone – without compromising the power and flexibility of either.

Here is your chance to increase your efficiency by enhancing your PC with the full range of Alcatel's **OmniPCX Enterprise** telephony features including corporate phonebook directories,

SERVICES	USER INTERFACE		
	MICROSOFT PIM	LOTUS PIM	WEB/WINDOWS
WEB SOFTPHONE	●	●	●
IP SOFTPHONE	●	●	●*
CALL LOG	●	●	●
NOMADIC			●

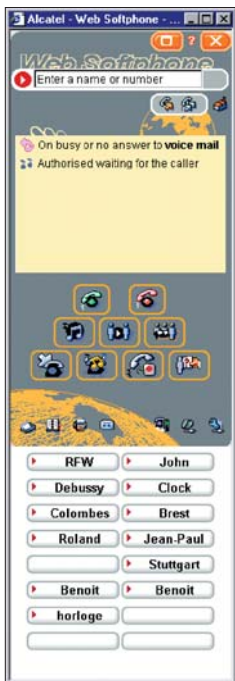
* IP Softphone is available with the 4980 Softphone



On-site or off-site, My Phone runs on multiple user interfaces and with all associated phone sets (Reflexes, DECT, or cellular) or multimedia PC with VoIP.

The Choice is Yours

My Phone is a unique telephony application available to you as either a thin client or a client/server version that includes additional functionality.



Web Softphone

This is the thin HTML client product version and requires no software installation for the clients. It runs on multiple operating systems and offers standard telephony with a rich set of features for end users.

4980 Softphone

The Alcatel 4980 Softphone is more powerful option

of the My Phone product, offering telephony, voicemail, GroupWare, VoIP, and multi-device handling. It is built for Windows clients and offers you the best in ergonomics so that you are up and running in no time.

My Phone Features

Advanced telephony functionality in the My Phone application include:

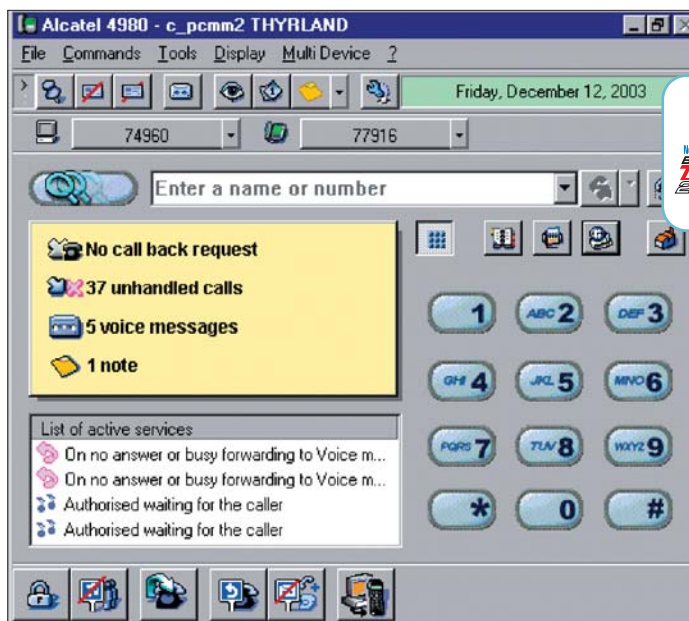
- Nomadic mode to associate any phone for audio when on the move.
- Universal Directory Access to personal, group, or company directories (LDAP-compliant such as Domino Notes and Active Directory) for dial by name and directory information popup.

- Efficient incoming call handling with user friendly screen pop and outgoing call management:
 - Call hold, call transfer, conference call.
 - Speed dial keys, number tones code sending, dial by name.
 - Call identification.
- Buddy list of team members (simultaneous supervision of phone set, PC, and agenda).
- Context sensitive softkeys.
- Multiple phone devices handling on desktop with unrivaled ergonomics (e.g. multimedia PC and wireless phone).
- Private project call management.
- Phone set management and configuration.
- Call logs accessible from soft phone or IP Touch.
- Interaction with My Messaging or the Alcatel 46x5 voice/fax messaging.
- Interoperability with email applications (Lotus Notes, Microsoft Exchange).

Collaboration Services

The Alcatel 4980 Softphone improves on-site and off-site real-time team collaboration by providing advanced buddy list services. The buddy list offers visual access to a broad range of information regarding the status of individual team members. Cooperation is further enhanced through a series of valuable features including:

- Partner absence / presence information.
- Partner availability for real-time communication.
- Partner phone status with one click calling actions: direct calls, call intercept, and call back request.
- Personal agenda management and status.
- Lotus Notes agenda synchronization.
- Post-its sending.
- Manager / secretary interaction.



Communication applications are really unified

My Phone application efficiently interacts with the other unified communication applications. For instance with My Messaging, new messages are notified and consultation can be activated directly from My Phone, and when reading an e-mail you can callback the sender through My Phone. For instance with My Assistant, with one click you can access My Assistant application from My Phone (Web Softphone in R2); My Assistant call routing and screening is still active when your are in nomadic mode with My Phone.

Designed for the long run

Thanks to its unique architecture, the My Phone application requires only **one server for all your needs**. This means that the My Phone server can handle on/off site PC telephony functions with legacy digital, analog, or mobile phones as well as IP

telephony with VoIP mechanisms including peer-to-peer IP switching and local switching to legacy telephony (ISDN, PSTN, and analog).

Furthermore, based on upon the latest Internet XML technology standard, My Phone Web Softphone application is ready to fully support Personal Digital Assistant (PDA) interface* and to integrate web portals or business applications in web environments.



System Requirements

My Phone supports standard industry software and hardware to leverage your existing environment and investments:

Server: My Phone runs on a single Windows or Linux based Server.

Client: The Web Softphone is supported on most standard browsers including Microsoft Internet Explorer

and Mozilla The 4980 runs on current Microsoft Windows releases.

My Phone functionality can be invoked from the Email client (email coupling). We support the current releases of Lotus Notes/Domino and Outlook Exchange.

For a complete and detailed list of supported environments and releases please contact your Alcatel representative or Alcatel Business Partner.

Experts to assist you

Alcatel has developed a network of skilled business partners around the world. You can be sure that there is a business partner nearby ready with UC experience and know-how to support you. They will install, maintain and support your UC implementation to help you get the most business value from this rich set of applications.

